

## Information

# Arianespace Flight VA253: Galaxy 30/MEV-2 - BSAT-4b

The complementary Launch Readiness Review (LRR) took place in Kourou on Wednesday, August 12, 2020, and authorized count-down operations for Ariane Flight VA253.

Final step in Ariane 5 latest performance improvement program decided in 2016, Flight VA253 brings the total increase in payload capacity to 300 kg since then.

The two of the three companies whose satellites are being launched are both long-standing customers – Intelsat for 37 years and B-SAT for 23 years – clearly proving the excellence of Arianespace's service offering and long-term customer relations.

The third, Northrop Grumman's wholly-owned subsidiary, SpaceLogistics LLC, is a first-time customer to Arianespace.

The liftoff will be performed from the Ariane Launch Complex (ELA) in Kourou, French Guiana.

### Launch time



Liftoff is planned on Friday, August 14, 2020, as early as possible during the following launch window:

- > Between 5:33 p.m. and 6:20 p.m. Washington, D.C. time,
- Between 6:33 p.m. and 7:20 p.m. Kourou, French Guiana time,
- > Between 21:33 and 22:20 Universal time (UTC),
- > Between 11:33 p.m. and 12:20 a.m. Paris time, in the night of August 14 to 15,
- > Between 06:33 a.m. and 07:20 a.m. Tokyo time, in the morning of August 15.

## 1. Telephotos

On this occasion two HD photos will be sent by e-mail through AFP, EPA, Reuters, Associated Press, Kyodo press service (via Reuters). In Europe via ANP, ANSA, APA, Belga, DPA, EFE, Keystone, Lusa, Pressebild and in Japan via JIJI press.

- 1.1 Ariane launch vehicle on the ELA 3 launch pad (at sunset), at 08:00 p.m. Kourou time, on August 13, 2020 (i.e. 23:00 UTC).
- 1.2 Lift off of the Ariane, starting from H0+1 hour 30min on August 14, 2020, at 08:03 p.m., Kourou time (i.e. 23:03 UTC on August 14, 2020).

Important: Crédit photo: « Service Optique CSG ».

Copyright: « ESA/CNES/ARIANESPACE »

m.mori@arianespace.com

## 2. Live TV and eurovision coverage

#### 2.1 Live TV coverage:

Arianespace gives free of charge, for TV news purposes only, the live video transmission (or part of it) of the launch starting H0-15 min.

The signal is at your disposal at EBU Geneva center and through the EUROVISION'S WORLDFEED SERVICE.

Contact EBU: worldfeed@eurovision.net - hotline +41 22 717 2790.

The video transmission is available with French and English technical commentaries. The signal is also available in the USA.

Contact: Aaron Lewis - +1 (202) 628-3936.

Any requests for use must be formalized in collaboration with our press office before 04:00 p.m. (Paris time) on August 13, 2020. Arianespace copyright must be mentioned for each use.

The signal is available only for TV and not for video streaming on the Internet. For any use of the video streaming, please contact Arianespace Press Department (at least two days prior to the launch) which will indicate the conditions to create a link with the official Arianespace website (arianespace.com).

#### 2.2 Eurovision coverage:

A short topic of the launch will be available in the EUROVISION NEWS EXCHANGE network:

Contact at the Eurovision News in Geneva: evn@eurovision.net

Thanking you in advance for taking advantage of these EVN/EUROVISION topics.

A complete registered VT program in broadcast quality will also be available in the EUROVISION WORLDLINK video on demand platform (<a href="https://www.eurovision.net/worldlink/">https://www.eurovision.net/worldlink/</a>) less than two hours after the end of the live VT broadcast.

### 3. Live on Internet

Live, high-speed, full-screen: Arianespace's video transmissions are now available on the company's responsive website and YouTube channel.

We invite you to enjoy the Ariane launch VA253 on our live broadcasts and past programs:

- Arianespace website: <a href="http://www.arianespace.com">http://www.arianespace.com</a>
- Arianespace on YouTube: http://www.youtube.com/arianespace

No matter where you are, go online for the launch scheduled on August 14, 2020. The webcast will start 15 min before liftoff.

## 4. Arianespace press contacts

In Evry (France)

In Kourou (French Guiana)

Claudia HOYAU Tel: +33 6 74 07 90 28 Martine STUDER Tel: + 594 694 23 09 83

in Evry (France) you can also contact our press information office:

Isabelle PICHARÓIE Tel: +33 1 60 87 6164 i.pichardie@arianespace.com

Claudia HOYAU

Head of Media & Digital Communications

http://twitter.com/arianespace

http://twitter.com/arianespaceceo

http://youtube.com/arianespace

http://instagram.com/arianespace