



March 2009

Jacques Breton **Senior Vice President, Sales & Customers**

Jacques Breton is named Senior Vice President, Sales & Customers, effective April 15, 2009.

Breton started his career with Avions Marcel Dassault-Bréguet Aviation in 1980.

He came to Arianespace in 1985 as head of the technical support department in the Marketing & Sales division. As Vice President for engineering and production, he participated in the start-up of Starsem, the company in charge of marketing Soyuz launches at Baikonur.

In 1999, Breton joined Arianespace's subsidiary in Washington, D.C., in charge of launch service marketing and sales in the U.S. market. As Director of Engineering from 1999 to 2003, he was the technical liaison between customers and manufacturers. While participating in sales & marketing activities in the region, he also marketed European services for the International Space Station.

He returned to company headquarters in Evry as head of the Technical-Commercial Support Division.

Breton holds a degree from the ENSAM engineering school, with specialized graduate work in aerospace engineering at the Ecole Spéciale des Travaux Aéronautiques.

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